

WARNING!

You're Killing Your Car And You Don't Even Know It!



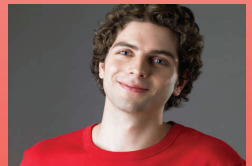
DON'T BE A CAR KILLER!!!



"If you want to keep your car running as long as possible, you owe it to yourself to read this."
- Brandy Good



"Following this guide will save me lots of money on auto repairs. Thank you." - Jeff Steinberg



"Easy to read, simple to understand and packed full of money saving info." - The Walker Family



DON'T BE A CAR KILLER!

Discover 10 Ways You May Be Killing Your Car ... & Not Even Know It!

Dear Car Owner,

Your automobile is one of the **biggest investments** you'll make – that's why it would be wise for you to keep it running well for as long as possible, especially in today's tough economic conditions where money wasted on costly auto repairs could instead be used to build your savings, pay off bills or buy those little "extras" that you've had your eyes on.

"Don't Be A Car Killer" is **REVOLUTIONARY!** On the following pages, I will put a lifetime of research by my family to work for you. I will also share with you some "Insider Information" that the automotive service industry has attempted to keep confidential.

By reading this report, it will put you in a much better position to extend the life of your vehicle and possibly prevent it from a premature death.

Since you may not know who I am, let me share a few things about myself so you know that I am well qualified to offer you "Expert Advice". My name is Tracy Myers and I am the owner of Frank Myers Auto Maxx. My family has been serving happy customers in the Triad area of North Carolina for more than 80 years. Personally, I have been involved in every aspect of this industry for more than 15 years. I am a "hands on" car guy and I am committed to operating our business with honesty and integrity.

I encourage and look forward to your feedback regarding this report. Please feel free to write me or email me with your comments or questions at the address listed at the end of this publication.

So if you want to **STOP** being overwhelmed with costly automotive repair bills ... read on!

So what can you do to extend the life of your car?

Well, you may be surprised to learn that it is often **“the little things”** that result in expensive “major” repair bills and eventually a car’s premature death.

It’s true. Cars today boast improvements in technology, build quality and metallurgy that can allow them to function smoothly for years and years and hundreds of thousands of miles.

However, ignoring **“the little things”** can cause your car to in effect start “dying from within.”

Following are 10 things all car owners should do to keep their care running well. Failure to do any of these things could result in internal corrosion that spreads like cancer throughout your vehicle until it’s too late and it can’t be saved.

1) Change the Oil

Honestly, there isn’t a better way to keep your car running smoothly than to regularly change the oil. Failure to do so can cause the oil in your car to oxidize into harmful sludge that causes significant damage to your engine as engine parts start grinding together, jam up and eventually stop working all together.

However, all of the confusing claims from dealers, mechanics and oil companies can have you asking, “How often should I change my oil?” The real answer depends on a number of factors like mileage, time between changes and the type of oil in your car.

Although the old adage “3,000 miles or 3 months” is still floated (mainly by oil and oil service companies), service manuals for newer vehicles specify an oil change at 5,000 to 7,500 miles. Of course, these numbers apply to cars that are driven under “normal driving conditions.”

Many factors can shorten or extend the rate of oil change.

Here are a few:



Oil Type. Although conventional oil is the established leader in motor oil sales, synthetic oil has a number of compelling advantages that can offset its higher cost. Synthetic oil can last two to three times longer than conventional oil, while providing superior heat protection and cold weather viscosity.



Moisture Burn-Off. As your engine heats and cools, condensation can form inside. Running your engine generates heat and as the oil temperature rises, it can burn off the moisture that accumulates. If you use your vehicle mainly for short trips (especially in cold weather), the oil temperature can't become high enough to burn off moisture. In these situations, changing oil more frequently will help remove accumulated moisture and help avoid future engine corrosion problems.



Filtration Efficiency. One of the biggest problems with used oil is that it collects contaminants over time. Most oil filters are designed to trap particles larger than 40 microns. A paper by the Society of Automotive Engineers, however, reports that engine damage can be reduced by 50% with a high efficiency filter that traps particles larger than 30 microns. A high efficiency filter can help extend the life of your motor oil.



On the left is a picture of new motor oil. On the right is a picture of old motor oil. The difference is startling and easy for anyone to recognize...even a novice.



"Even if you ignore all of the other reasons, here is one BIG reason to change oil often." – Tracy Myers, Author



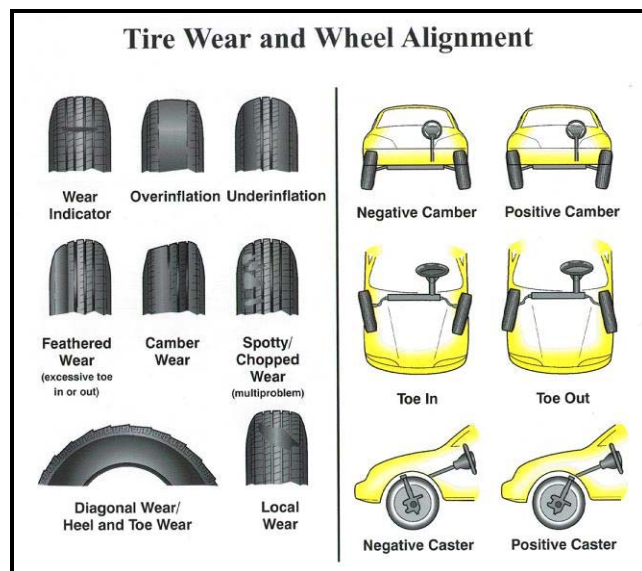
Although modern engines and oil formulations can double or triple the typical time between oil changes, there is one good reason to adhere to the "3,000 or 3" mantra: **An oil change is like a check-up for your car. By bringing your vehicle in four times a year, you give a mechanic a chance to look at your car and help you head off minor maintenance and repair issues before they become major headaches.**

2) Suspension & Alignment Check

Ensuring your car's wheels are properly aligned will result in reduced tire wear; better gas mileage; improved handling; and safer driving.

To identify whether your car needs an alignment, there are a few easy tests. Making sure all of your tires have the proper air pressure is the easiest. Inspecting the tread wear of each tire is also important. Once driving the vehicle, check to see whether the steering wheel is centered. An off-center steering wheel is a good indication that the toe is out. A vehicle that pulls to one side when you let go of the steering wheel or always has to be corrected is another telltale sign of the need for an alignment. Air pressure between two tires on the same axle can create a wander or pull, so it's important to check tire pressure before determining whether your car needs an alignment. Something else to consider is road crown. Most roads are designed to be higher in the middle and angled downward to the right. This is so rain and melting snow will follow the angle of the road and not create large puddles that can cause hydroplaning. Because of this, most vehicles always have the effect of a right wander. To check this, drive on a two-lane highway in the left lane--your car should create a slight wander to the left. Uneven tire wear and vibration when driving are also symptoms of a necessary alignment. Depending on the severity of the tire wear, new tires might be recommended before pursuing an alignment.

Have the alignment checked on your vehicle at least once a year, more often if you drive on bad roads or have high annual mileage. Follow the recommended maintenance schedules for tire rotations and balances. Check your tire pressure at least once a month. Replace any faulty front-end components every three months. Check the shocks and struts every three months.



3) Drive Line Abrasion Check

Rear differential ring and pinion gears can suffer scoring, fretting and pitting due to lack of lubrication and corrosion. Eventually, stress cracks may develop that serve to weaken the gear surface and promote even further damage, including fluid leakage. By replacing the fluid, you'll experience smoother gear-shifting, quieter operation and extended component-life, which will reduce major repair costs due to worn gears.

4) Fuel Injection Cleaning

This service item has been popping up in repair shops all across the country. It involves running a cleaner through the fuel system, throttle body and intake manifold.

This cleaner removes carbon and deposits from the injectors, throttle and intake, and even works its way down into the combustion chamber and catalytic converter in some cases.

Many people believe that this is just some type of scam. The fact is that it's a real service with real benefits for fuel economy, engine performance and lower emissions. In fact, it wouldn't be overstating things to call fuel system cleaning the tune-up for the new millennium.

Let's start with the why and why not, and then we'll discuss how often you should have your car's fuel system serviced.

"I never needed my fuel system cleaned before." Not true. In fact, carburetors often were cleaned very thoroughly as part of a regular tune-up. The difference was that the carburetor was wide open, with large passages that the technician could reach from under the hood.

Most basic tune-ups included cleaning the choke, throttle plate and all of the carburetor passages using a highly caustic, aerosol cleaner. This cleaner removed the carbon and deposits from the entire carburetor and then ran through the engine, where it cleaned away deposits built up on the intake, valves and combustion chamber — much like the fuel system cleaning service does today.

What has changed is just how critical this cleaning service has become. That's because today's fuel systems work with clearances and tolerances that measure in microns — some less than half the thickness of a human hair. Even the smallest deposits on these components can have a dramatic effect on engine performance.

Keep in mind that today's cars must adhere to very strict fuel mileage and emissions standards. Years ago, manufacturers could overcome the effects of fuel system deposits simply by enlarging passageways adding more fuel through the system.

Today that isn't one of the choices: To meet the standards for fuel economy and emissions, fuel systems measure fuel more precisely than ever before. There's no room for error — or for deposits.

"OK," you say, "you've convinced me. My car's fuel system needs to be clean. But why does it have to be cleaned by a service technician? Can I just run one of the off-the-shelf cleaners through the gas? For that matter the gas I use claims it includes detergents to keep my car's fuel system clean — why do I need to have it cleaned at all?"

Let's start with the first question: Do you need to have your car cleaned professionally, or can you use one of the off-the-shelf cleaners? Most off-the-shelf fuel system cleaners aren't effective enough to clean the fuel system properly. In fact, in many cases those cleaners can cause more damage than they correct.

Take a look at the label. Most fuel system cleaners offered to the do-it-yourselfer market use a base of kerosene, alcohol, methanol, acetone or ketones. These are highly flammable, highly caustic cleaners, which cause one of two specific problems:

The cleaner's high flammability causes it to burn up long before it can become effective in the combustion chamber. This not only reduces its effectiveness, but also can create additional deposits, compounding the original problem.

The caustic nature of these cleaners can damage the fine electronics, seals and coatings in many of today's injection systems.



UNCLE FRANK SEZ: "Fuel and induction system cleaning is a service with real benefits. It can improve performance, reduce fuel consumption and lower emission levels. How often should you have your car's fuel system serviced? Most experts agree that — provided you aren't experiencing a problem — you should have your car's fuel and induction system cleaned yearly to keep it running right."

5) Transmission Flush & Filter

Automatic transmission fluid lubricates, cools and cleans internal components of the transmission. It also helps to maintain the hydraulic pressure necessary for the transmission to function. The additives in the transmission fluid can be depleted over time leading to reduced fluid circulation and cooling, ruined seals and permanent damage to transmission components.

Many auto shops are recommending an automatic transmission flush in lieu of a normal transmission service. So...what's the difference and which is better, service or flush?

- ✓ A flush removes and replaces all fluids, a service usually doesn't.
- ✓ A flush can blow out a seal because it's pressurized, a service won't.
- ✓ The vehicle manufacturer might not recommend a flush.
- ✓ A flush may indicate internal transmission problems through pressurization.
- ✓ A service may indicate internal transmission problems by excessive metal in the transmission fluid pan.



UNCLE FRANK SEZ: If you are apprehensive about performing an automatic transmission flush instead of a service, ask the auto shop if there are any guarantees. Some transmission flush companies, that supply the machines and products to the auto shop, may warranty the transmission. There will be stipulations to the warranty like a requirement to flush the transmission at certain mileage intervals. If they offer a transmission warranty along with the flush, always get the warranty in writing.

6) Power Steering Flush

Dirty, neglected power steering fluid can look like used engine oil and can compromise the performance of your steering system, and in some cases, even cause serious damage. Replacing the fluid will improve steering and help ensure long system life.

What are the benefits of a Power Steering Flush Service?

- ✓ Removes harmful deposits from the steering system
- ✓ Conditions and revitalizes seals
- ✓ Eliminates power steering noises and whining
- ✓ Eliminates rack and pinion stiffness
- ✓ Helps prevent future leaks
- ✓ Minimizes risk of premature system failure
- ✓ Increases ease of operation

How often should I have this service performed?

Many fluid manufacturers and some of the Nations leading automotive service facilities recommend once a year or every 30,000 miles for a complete fluid flush.

7) Cooling System Flush

Engine coolants contain a lot of chemicals that do more than just protect your cooling system from freezing. Most brand name products also contain anti-corrosive chemicals, which are especially important to engines that contain aluminum parts. Replacing the coolant regularly will help ensure your engine is getting maximum anti-corrosion protection.

Also, minerals in tap water often combine with additives in automotive coolant to form “phosphate scale,” which can build up in the cooling system and cause your car to run much hotter and possibly overheat. Replacing the fluid regularly helps prevent this from occurring.

8) Brake Fluid Flush

Brake fluid attracts moisture, and this moisture can cause the insides of the brake system to rust. In today’s Anti-Lock Brake (ABS), the rust and other debris that accumulates in the fluid can do lots of internal damage, and can be very costly. Brake fluid can also break down over time from excessive heat that is created from within the brake system.

9) AC/Heating Check

Mold can often be found growing in a car’s heating/cooling system. This mold can cause passengers to experience nausea; headaches; itchy, watery eyes; and fatigue. A thorough check will alert you to the mold’s presence and allow you to take steps to get rid of it.

10) Battery Test

As little as one millimeter of battery corrosion – that crusty white residue that forms around battery posts – can cause your car to not start! Having your battery tested will ensure that your battery is not only holding an optimal charge but delivering it as well.



CONCLUSION

That's it, just doing these 10 simple things will save you money (and stress) and help keep your car running smoothly over the long run.

But ignore them and in no time you could be overwhelmed with costly repair bills as your car rapidly dies from the inside out.

Thank you for the chance to share this information with you. Please accept my invitation to contact me personally whenever you have a question about servicing your vehicle or the vehicle of someone you love.

Tracy E. Myers, CMD
tracy@frankmyersauto.com
<http://www.FrankMyersAuto.com>

ABOUT THE AUTHOR: The original Frank Myers Store was started more than 83 years ago by Frank Myers, the Great-Grandfather of the current owner Tracy Myers and the Grandfather of the previous owner, Franklin Myers. Tracy has spent the past 15+ years trying to change the landscape of the car business and the bruised reputation of car salespeople all over the country. Tracy was one of the first 100 Certified Master Dealers in the Nation, a NIADA Eagle Award Winner and was the youngest recipient ever to be honored with the highest available distinction in the used car industry...the National Quality Dealer award. Frank Myers Auto Maxx was recently recognized as one of the Top 28 Independent Automotive Retailers in the United States by Auto Dealer Monthly Magazine, one of the Top 10 Internet Auto Retailers in the Nation & one of the Top 3 dealerships to work for in the country by The Dealer Business Journal. Tracy is also the Co-Creator of the world famous "Everybody Rides" program and author of the best selling book "Car Buying Secrets Exposed: The Dirty Little Secrets of a Used Car Dealer", available at Amazon.com and better bookstores. He is a Christian Business Owner whose goal is to run his business "By the Book". The dealership specializes in helping people find, qualify for and own the vehicle of their dreams with little or no money down...even with less than perfect credit. <http://www.frankmyersauto.com>

For more information on keeping your car running smoothly and for **MONEY SAVING COUPONS**, please visit www.GetLubedNow.com

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